

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
Attention: Chris Rumbley
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 119701 / 1		<u>Alt Order #</u> 08248857
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 2976
<u>Advertiser</u> Pol/Rob Portman/NRSC/Sen/OH-A		<u>Original Date / Revision</u> 05/19/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u> TV12736	<u>Advertiser Code</u>	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 59107

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/09/16	09/09/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$350.00					
2	WHIO	09/09/16	09/09/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,000.00					
E 5	WHIO	09/09/16	09/09/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/05/16-09/11/16	Friday Prime Hour 1	8:00 PM-9:00 PM	-----F----	:30		\$1,500.00			NM		
			See MG 5.2											
	2	WHIO	09/05/16-09/11/16	Friday Prime Rotator	9:00 PM-11:00 PM	-----F----	:30		\$1,500.00			NM		
	(M) MG for 5.1 09/09													
6	WHIO	09/09/16	09/09/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$600.00					
E 7	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/05/16-09/11/16	Friday Prime Hour 2	9:00 PM-10:00 PM	-----F----	:30		\$1,500.00			NM		
			See MG 7.2											
	2	WHIO	09/09/16-09/09/16	NewsCenter 7 6p	6p-630p	-----F----	:30		\$1,500.00			NM		
	(M) MG for 7.1 09/09													
8	WHIO	09/12/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$700.00					
9	WHIO	09/12/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>	<u>Alt Order #</u>
119701 / 1	08248857

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	PORTMAN FOR SENAT	2976

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Rob Portman/NRSC/S	05/19/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/12/16	09/18/16	1-----				1	\$500.00						
10	WHIO	09/12/16	09/12/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/12/16	09/18/16	1-----				1	\$450.00						
11	WHIO	09/12/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/12/16	09/18/16	1-----				1	\$1,200.00						
13	WHIO	09/12/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/12/16	09/18/16	1-----				1	\$300.00						
14	WHIO	09/10/16	09/10/16	SEC Game	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
		1	WHIO	09/05/16-09/11/16	SEC Game	12:00 PM-12:30 PM	-----Sa--	:30		\$1,000.00		NM			
		See MG 14.2													
		2	WHIO	09/10/16-09/10/16	SEC Game	3:00 PM-7:00 PM	-----Sa--	:30		\$1,000.00		NM			
		Ⓜ MG for 14.1 09/10													
15	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	-----1-				1	\$200.00						
16	WHIO	09/08/16	09/08/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	---1---				1	\$700.00						
18	WHIO	09/08/16	09/08/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	---1---				1	\$450.00						
19	WHIO	09/08/16	09/08/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	---1---				1	\$700.00						
20	WHIO	09/08/16	09/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	---1---				1	\$300.00						
21	WHIO	09/08/16	09/08/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	---1---				1	\$2,500.00						
22	WHIO	09/06/16	09/06/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	-1-----				1	\$350.00						
23	WHIO	09/06/16	09/06/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	-1-----				1	\$1,500.00						
24	WHIO	09/06/16	09/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/05/16	09/11/16	-1-----				1	\$500.00						
25	WHIO	09/06/16	09/06/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00	

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$900.00					
27	WHIO	09/06/16	09/06/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
28	WHIO	09/06/16	09/06/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$300.00					
29	WHIO	09/07/16	09/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$350.00					
31	WHIO	09/07/16	09/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$1,200.00					
32	WHIO	09/07/16	09/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$1,500.00					
33	WHIO	09/07/16	09/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$800.00					
34	WHIO	09/07/16	09/07/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$600.00					
Totals									0.00				28	\$24,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/12/16	28	\$24,950.00	(\$3,742.50)	\$21,207.50
Totals	28	\$24,950.00	(\$3,742.50)	\$21,207.50

Signature: _____ **Date:** _____

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REP HEADLINE# 8248857 TRF# 119701 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP8/16 13.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES** *** WHIO-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
36	A		600P-630P	30		\$1,500.00	9/9	9/9	1		FRI	1
PROGRAM : NEWS CENTER 7												
RA21+ : 5.9												
ORD COM1: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-5 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-7 FOR 1 SPOT/WK												
37	A		900P-1100P	30		\$1,500.00	9/9	9/9	1		FRI	1
PROGRAM : ACM HONORS												
RA21+ : 5.9												
ORD COM1: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												
PART OF A MAKEGOOD MADE UP OF LINES 36-37												
7	S		900P-1000P	30		\$1,500.00	9/9	9/9	0		FRI	0
PROGRAM : HAWAII FIVE-O												
RA21+ : 6.5												
CON COM1: HAWAII FIVE-O												
STATION MAKEGOOD OFFERS:												
M2 REJECT BUY#5 MISSED:FRI/800P-900P SEP9 \$1,500.00 (SEP6/16)												
BUY#7 FRI/900P-1000P SEP9 \$1,500.00												
OFFER:FRI/730P-800P SEP9 \$1,500.00 PLS ADVISE.												
& FRI/500P-530P SEP9 \$1,500.00												
CMT:SPOTS NA PLEASE ADVISE ASAP												
M3 OK'D BUY#5 MISSED:FRI/800P-900P SEP9 \$1,500.00 (SEP8/16)												
BUY#7 FRI/900P-1000P SEP9 \$1,500.00												
OFFER:FRI/600P-630P SEP9 \$1,500.00 PLS ADVISE.												
& FRI/900P-1100P SEP9 \$1,500.00												
CMT:SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												
SEP/16			24950.00									
CONTRACT TOTAL											24950.00	
TOTAL SPOTS											28	

MARKET TOTALS \$67,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDB 5%

SVC- NSI

DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE